

Press Release

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World first: Softest Pearlwater with Perfect Taste BWT presents the Game Changer in Water Treatment with One Pipe Power Pearlwater

BWT - Europe's leading water technology company - is once again more than living up to its name BEST WATER TECHNOLOGY. The water specialists with headquarters in Austria and 6,500 employees worldwide are presenting a quantum leap for the sanitary and water treatment industry at ISH 2025 in Frankfurt: One Pipe Power Pearlwater - the world's softest and tastiest mineralized water from just one pipe.

Frankfurt a. M./ Mondsee – What was once a challenge for plumbing professionals, and considered impossible without costly, dual-piping systems, is now a reality thanks to an innovative concept. The BWT One Pipe Power formula ensures that water from a single pipe is softened throughout the entire building and mineralized and filtered in the kitchen for cold drinks. This revolutionary system eliminates the need for double-piping, reducing installation time and cost while setting new standards for hygiene. BWT is now a leader in this patented technology that completely transforms the approach to drinking water treatment.

“Years ago, silky-soft Pearlwater from BWT revolutionized the market. Since then, millions of homeowners and building operators have enjoyed its numerous benefits,” says Andreas Weisenbacher, CEO of BWT. “Now, with One Pipe Power Pearlwater, we’re taking that success story to the next revolutionary level. We’ve created a solution that will dramatically improve people's quality of life, enhance the hygiene and safety of water systems in large buildings, and contribute to the sustainable protection of our planet.”

Silky Soft Water meets Perfect Taste

The revolutionary system features two key components: the innovative BWT PerlaMAXX or Rondomat duoMAXX soft water systems, which deliver the softest Pearlwater, and the BWT Pearlwater Mineralizer Kitchen Set a smart, under-sink solution that mineralizes the water at the touch of a button. This combination ensures that BWT provides the highest quality water for every application, whether in detached or semi-detached homes, multi-unit residential buildings, hotels, offices, or public facilities.

1. **BWT Pearlwater Systems:**

As soon as calcareous water enters a building via the existing pipe, BWT's PerlaMAXX water softeners transform it into ultra-soft Pearlwater with a hardness level of less than

4 °dH. The latest-generation Rondomat duoMAXX water softener is the first series-produced unit with full thermal insulation and a plug-and-play installation concept.

2. **BWT Pearlwater Mineralizer Kitchen Set – Powered by Mixxo Pro:**

The BWT Pearlwater Mineralizer Kitchen Set can be easily installed under existing kitchen taps and remineralizes the softened water with valuable minerals – calcium, magnesium and silicates as well as hydrogencarbonate—at the touch of a button via an elegant chrome remote control. Replacing the mineralization cartridge under the sink, which can process up to 3,000 liters of water, is simple and quick.

Win-Win-Revolution – For You and Planet Blue

One Pipe Power joins a long list of BWT innovations with a clear goal: to offer customers enhanced taste, comfort, well-being, and hygiene while making a sustainable contribution to the planet. Building owners, installers, and operators benefit from energy savings, fewer breakdowns, and reduced repairs to installations and appliances. Residents enjoy fewer limescale deposits in bathrooms, less cleaning effort, and a smoother feeling on the skin, softer hair, and noticeably softer textiles. Additionally, the silky-soft Pearlwater reduces the need for detergents, cleaning agents, and cosmetics, lowering environmental impact.

The tastiest mineralized Pearlwater for drinking, enriched with magnesium, silicates, and bicarbonates, promotes well-being and vitality. With this system, the need for bottled water—whether plastic or glass—is eliminated, saving up to 80% of CO2 emissions from transportation.

“As part of BWT's mission, ‘For You and Planet Blue,’ we are committed to providing our customers with water quality that they can see, feel, and taste the difference. At the same time, we’re helping protect our planet by reducing the need for bottled water, eliminating transport emissions, and cutting down on plastic waste. We are especially proud today to present One Pipe Power Pearlwater—a solution that benefits our customers, their businesses, and the environment,” said Andreas Weissenbacher during the presentation of One Pipe Power at ISH 2025.

One Pipe Power for certified BWT drinking water professionals

The unique combination of maximum softening to less than 4 °dH and subsequent remineralization with the touch of a button provides strong advantages for professionals in the HVAC and construction industries. Planners, architects, facility management companies, investors, real estate developers, water treatment professionals, kitchen studios, and housing associations can rely on BWT's expert team to implement One Pipe Power optimally in their projects. BWT One Pipe Power guarantees the softest and tastiest mineralized Pearlwater from a single pipe while also offering top-tier service and expert advice—both personally and digitally. Thanks to the intelligent BWT Best Water app, users enjoy seamless, smart management of their water appliances. The app turns any smartphone into a personal water assistant, with features like reminders, status displays, real-time monitoring, and on-demand expertise always at hand.

About BWT

The Best Water Technology Group is Europe's leading water technology company. Around 6,500 employees work towards the goal of providing customers from private households, commerce and industry, hotels and municipalities with innovative, economic and ecological water treatment technologies, that guarantee maximum safety, hygiene, health and well-being in the daily use of water. BWT provides modern water treatment systems and services for drinking water, pharmaceutical and process water, heating water, boiler water, water for cooling and air conditioning systems as well as water for swimming pools. All over the world our Research & Development teams, using state-of-the-art methods, work on new processes and materials with the aim of developing ecological and economical products. A key development issue is the reduction in the products' use of operating resources and energy consumption and the resulting minimization of CO2 emissions. The declared goal of BWT is to make perfect quality drinking water available all over the world and to reduce the consumption of single-use plastic bottles. That saves the complex transport, storage and disposal of single use water bottles. BWT pays particular attention to sustainability, social responsibility and the careful use of limited resources in order to leave a beautiful, livable world for future generations – according to the claim: BWT - For You and Planet Blue. Following this vision and claim, BWT is now introducing the One Pipe Power – The world's softest and tastiest mineralized Pearlwater – The game-changing innovation of the 21st century for the sanitary water industry.

More information about the group of companies at www.bwt.com.

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Pictures

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File	Description	Product Name
1	Softest Water with BWT PerlaMAXX Softeners	f.l.t.r.: PerlaMAXX home, Rndomat duoMAXX 3.2, PerlaMAXX deluxe
2	Tastiest Mineralized Water with Pearlwater Mineralizer Kitchen Set	BWT Pearlwater Mineralizer Kitchen Set powered by MIXXO Pro
3	BWT Pearlwater Cellar Installation	Rndomat duoMAXX 3.2
4	BWT Pearlwater Under-the-sink kitchen installation	BWT Pearlwater Mineralizer Kitchen Set powered by MIXXO Pro
5	Mineralization with just one click – BWT Mixxo Pro Remote	BWT MIXXO Pro Remote
6	The hidden champion: BWT Pearlwater Mineralizer Cartridge	BWT Pearlwater Mineralizer Cartridge
7	BWT Best Water App – your 24/7 personal pearlwater assistant	BWT Best Water App